

Career perspectives – Sociology

- **Researcher:** Conducting social research for academic institutions, think tanks, or research organizations.
- **Government Officer:** Working in various government departments focusing on social welfare, education, or urban planning.
- **NGO Worker:** Engaging in community development, advocacy, and social service projects with non-profit organizations.
- **Human Resources Professional:** Managing workforce diversity, organizational development, and employee relations in private companies or public sector enterprises.
- **Social Worker:** Providing counseling, support, and advocacy services to marginalized communities or individuals in need.
- **Educator:** Teaching sociology at universities, colleges, or schools, or developing educational programs for NGOs or government initiatives.
- **Market Research Analyst:** Analyzing consumer behavior and market trends for market research firms or companies in various industries.
- **Policy Analyst:** Researching social issues and contributing to policy development for government agencies, think tanks, or international organizations.
- **Community Organizer:** Mobilizing communities for social change, grassroots initiatives, and advocacy campaigns.
- **Consultant or in Human resource department:** Providing expertise on social issues, diversity, and inclusion for businesses, government bodies, or NGOs as a consultant.
- Also helps in clearing many Government exams such as UPSC AND STATE PCS and various other government jobs exams.